

We are looking for volunteers!

What is Canopy Bridge?

Canopy Bridge is an initiative that helps connect buyers and sellers of sustainable natural products from around the world. It consists of a global registry (<u>www.canopybridge.com</u>) containing more than 1,500 profiles that allows users to contact partners directly, make connections, build trust and develop transactions. We host listings of products as diverse as cocoa and coffee, copaiba oil, quinoa and kapok – products that can leverage the power of markets to build healthy farms, protect forests, and contribute to lifting communities out of poverty.

Canopy Bridge also works directly to support select local community enterprises to grow, especially as part of our work with the Cumari: Rainforest-to-Table network (<u>www.rainforesttotable.com</u>) - using the power of food and chefs to create new opportunities for rainforest communities and conservation.

We're looking for volunteers, having completed at least 2 years of college and with relevant studies, experience and interests that can support our activities for 1-2 months working with us in our offices here in Quito, Ecuador.

In general we are looking for collaborators who are or have:

- Preferably either a recent college graduate or graduate student, however college junior and seniors are also welcome to apply.
- Familiarity with social and environmental sustainability issues.
- Positive attitude, proactivity and flexibility.
- Responsible and self-directed
- Excellent written communication skills.
- Bilingual fluency in English and Spanish. Portuguese a plus.

Available opportunities:

1. Communications and community management volunteer

The volunteer will assist our communication's director with the preparation of social media feeds (primarily Facebook and Twitter), blogs, and newsletters. Not only will the volunteer help write these communications, but also monitor their impact through tools like Hootsuite and google analytics.

Indicative areas of study: journalism, environmental studies, development studies

2. Building an On-Line Database on Amazon Gastronomy

To continue to build enthusiasm and experimentation with Amazon foods that can contribute to forest conservation, we're working on developing an on-line Cumari database, including information about the conservation and culinary dimensions of Amazonian ingredients, for chefs, farmers, researchers and businesses. We're looking for someone to help refine the website and research information to populate it. Passion for food essential.

Indicative areas of study: Botany, anthropology, culinary arts, environmental studies.



3. Women in water volunteer

The volunteer will assist our project director with the research and preparation of databases on women in the water sector, including drinking water, governance and green infrastructure worldwide. The aim is to compile key facts for different products being prepared, such as website, slide deck, mailing lists, blogs and proposals. The volunteer will help write these pieces, as well as suggest additional dissemination material that to be drafted.

<u>Indicative areas of study</u>: journalism, women studies, environmental or development studies

What we offer:

These positions offer the chance to work with and learn from a team of collaborators at Canopy Bridge doing wide-ranging work in sustainable markets and food, while being able to contribute in tangible ways to building these initiatives. Volunteers may have the opportunity to participate in field visits to communities and farmers that we work with. In Quito, Ecuador, the volunteer will have full access to our office space, and advice and guidance on getting settled here for a short-term stay. We are a small social enterprise and so unable to offer a paid position at the moment.

Volunteers will work closely with Canopy Bridge's founders, Jacob Olander and Marta Echavarría. Both have a long trajectory in market-based conservation, with their company EcoDecisión and in partnership with organizations such as Forest Trends, Conservation International, Ashoka and others. For more background information please go to http://www.ecodecision.com.ec

How to apply:

In order to apply, please send an e-mail to <u>gaby.albuja@canopybridge.com</u> with your CV and a cover letter explaining why you consider yourself a good candidate for the position.